



# RISE ADVERTISING PARTNERS, LLC

## WILL THIS ACTUALLY WORK?

Traditional ads often get skipped, ignored, or scrolled past. This postcard mailer is sent directly to the hands of around 10,000 households in the community that your business is located. This all comes without the hefty price tag associated with digital ads or billboards.

## HOW MANY PEOPLE WILL SEE MY AD?

The mailer reaches around 10,000 households in the zip codes associated with the community you are located, translating to thousands of potential customers seeing your brand. Unlike social media, where reach is subject to algorithms, these postcards are guaranteed to be delivered directly to homes.

## WILL I BE COMPETING WITH SIMILAR BUSINESSES?

No, you won't be competing with similar businesses. Only one business per industry is featured, ensuring that if you secure your spot, you are the only [coffee shop/boutique/salon/etc.] featured in your niche.

## IS PRINT DEAD?

Definitely not. Especially in the demographic these cards will be sent to! Studies show that direct mail has a 90% open rate compared to the 20-30% open rate of emails and the 1-2% engagement of digital ads.

## CAN I TRACK MY RESULTS?

Absolutely. Here's how you can track the results: Exclusive Offer: Include a unique deal that customers must redeem, allowing you to know they came from the mailer. QR Code Tracking: We can link a QR code to your website, landing page, or social media to track engagement

## WHAT IF I DON'T KNOW WHAT TO PUT IN MY AD?

No worries—I will personally help you craft an irresistible offer that grabs attention and drives customers in. From design to messaging, we handle everything for you.

## WHAT IF I'M NOT SURE THIS IS RIGHT FOR ME?

If you're interested in gaining brand awareness, increasing foot traffic, and being seen by thousands of high-value locals, this opportunity is for you. Spots are limited, so consider whether you want your competitors to seize this chance instead.